

SWING VOTE SAM

INDEPENDENT VOTERS

45% OF AMERICANS CALL THEMSELVES INDEPENDENT. SOME FRINGE.

- **45% of Americans call themselves independent (Gallup, 2025).**
- **27% say Democrat. 27% say Republican.**

Sources: Gallup. Full citations at swingvotesam.com/issues/independents

Show up.
Bring a friend.

Scan to watch Sam: swingvotesam.com/issues/independents

Made by Mortimer Singer, swingvotesam.com. Not authorized by any candidate or candidate's committee. Swing Vote Sam is a fictional character created with AI.



SWING VOTE SAM

INDEPENDENT VOTERS

45% OF AMERICANS CALL THEMSELVES INDEPENDENT. SOME FRINGE.

- **45% of Americans call themselves independent (Gallup, 2025).**
- **27% say Democrat. 27% say Republican.**

Sources: Gallup. Full citations at swingvotesam.com/issues/independents

Show up.
Bring a friend.

Scan to watch Sam: swingvotesam.com/issues/independents

Made by Mortimer Singer, swingvotesam.com. Not authorized by any candidate or candidate's committee. Swing Vote Sam is a fictional character created with AI.